



Class Schedule

Register At www.AmericanREU.net/classes



Is Your Social Media a Hot-Mess? - Compliance from a Marketing/Social Media Perspective

This interactive workshop will review how to have a real estate social media presence without getting banned, blocked, fined, or jailed. Ideal for: Real Estate pros using social media who want to better integrate laws, ethics, and social media etiquette in their social media marketing. In Dr. Lee's nationally acclaimed and requested Mess-Free Social Media workshop, you will review federal laws, discuss state and brokerage requirements, explore ethical considerations and discover tools to maintain privacy for your clients and you.



When

Wed Oct 30 11:00am to 02:00pm



Where

700 Relic Ridge, Hampton, GA 30228
700 Relic Ridge, Hampton, GA 30228 - ,



ABR® The Accredited Buyer's Representative

The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer agents who focus on working directly with buyer-clients. When you decide to earn your ABR®, you gain:

Valuable real estate education that elevates your skills and knowledge in the eyes of home buyers.

Ongoing specialized information, programs and updates that help you stay on top of the issues and trends associated with buyer representation.

Access to members-only benefits such as marketing tools and resources, which provide an additional competitive edge for ABR® designees.

ABR® Member Benefits

The ABR® designation provides many membership benefits to help your business and network grow.

Here are just a few:

Customizable Marketing Tools - including postcards, ads, logos, and consumer handouts

The Home Buyer's Toolkit - a handy guide to walk consumers through the home-buying process

ABR® Print Shop - allows members to customize marketing materials conveniently online

Consumer One-Sheets - free, printable handouts on topics to address in a buyer-counseling session or while working with buyer-clients

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TBR Hotsheet, an e-newsletter with briefs and links to stories pertaining to buyer's representatives

REBAC Connection Webinars, a series of complimentary Webinars, featuring timely topics of special interest to buyer's representatives

RISMedia's Real Estate Magazine, available to members for FREE online



When
Mon Nov 4 09:00am to 04:30pm



Where
Greater Greenville Association of REALTORS®
50 Airpark Ct. - Greenville, SC



BUYERS ARE LIARS?

The TRUTH about Buyer Representation.

Are Buyers really liars? Is specializing in buyer's agency a sound business model for real estate professionals?

Join us as we attempt to determine truth from myth in this age old saying. We will gain a better understanding of buyers and the factors and motivations that may result in a "less than truthful picture" and what we as real estate professionals can do to keep our faith in buyers!



When
Wed Nov 6 11:00am to 02:00pm



Where
Tell River Subdivision by Rockhaven Homes
4005 Riverchess Drive SW - Atlanta, GA



Historic Property Specialist

Properties that possess architectural and/or cultural significance related to their community's past can present unique challenges and opportunities when being bought and sold. An Historic Property Specialist is able to educate clients on their stewardship responsibilities and the resources available to help them as a means of successfully positioning these irreplaceable treasures to be passed down to future generations.

Real Estate Professionals should inherently have a moral obligation to care about the beauty and quality of the built environment, and historic properties should be the beating heart of this effort.

A Real Estate Practitioner is only as good as the information & knowledge they possess, and this is particularly true when it comes to the concept of Historic Properties. This course will cover concepts such as construction terms and component features; architecture & design styles; Historic property preservation and government Entities; navigating the process of listing & marketing as well as Real Estate best practices and the legalities involved.

Upon completion of the course, participants will receive a Completion Certificate to display in their office as well as the Historic Properties logo to use in e-mail signatures and marketing and will have the opportunity to have assistance from our Historic Property Experts.

Topics for Discussion:

- Design Features
- Roof Types
- Siding Types & Components
- Door Types & Definitions
- Window Types & Definitions
- Siding Types & Components
- Foundation Types
- Architectural Styles
- Design Types

This course is approved for CE credit in Georgia & South Carolina.



When
Thu Nov 7 10:00am to 02:00pm



Where
Fayette County Board of REALTORS®
101 Devant St, STE 706 - Fayetteville, GA



REAL SOCIAL- Intro to Social Media

Every Second:.....
48 Hours of Video uploaded to Youtube
571 Websites Created
3,600 Instagram Images Shared
47,000 Apps Downloaded from App Store
100,000 tweets
600,000+ items shared on Facebook
2,000,000 Google Search Queries

"It's Not the Strongest of the Species That Survive, Nor the Most Intelligent, But the Most Responsive to Change"
-Charles Darwin

One of our most popular classes - an introduction to Social Media for Real Estate professionals. This class is designed to teach agents the "Why?" real estate agents need to be active in Social Media. Packed with lots of statistics - tips and tools to get agents on the right path to growing their business with Social Media.



When
Fri Nov 8 10:00am to 01:00pm



Where
Hellen Valley
542 Rolling Hills Circle - Braselton, GA



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When
Tue Nov 12 09:00am to 04:30pm



Where
Coastal Carolinas Association of REALTORS®
951 Shine Ave - Myrtle Beach, SC



Equestrian Property Specialist

Equestrian Property Specialist (EPS) Certification Course

Delve deeper into the niche market of equestrian real estate with our comprehensive Equestrian Property Certification course at American Real Estate University. Led by Jacel Galloway, who brings 18 years of equestrian competition, training, and coaching experience, this course offers a specialized focus for equine real estate professionals.

Key Course Topics:

- Understanding Equestrian Clients: Differentiate between amateur and professional needs, ensuring tailored service.
- Equestrian Property Essentials: Identify characteristics that define prime equestrian properties.
- Equine Liability Law: Learn crucial legal aspects affecting property ownership and transactions.
- Working with Buyers and Sellers: Acquire negotiation and transaction skills for both buyers and sellers of equestrian properties.
- Commercial vs. Non-Commercial Properties: Understand strategies for commercial versus private equestrian ventures.

This course is ideal for real estate professionals aiming to specialize in equestrian properties, providing a pathway to become authoritative agents in a lucrative market.



When

Wed Nov 13 09:00am to 04:00pm



Where

Real Estate School of Georgia
246 O'Dell Rd Suite 1 - Griffin, GA



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When

Thu Nov 14 09:00am to 04:30pm



Where

Northwinds II
2520 Northwinds Parkway Suite 185 - Alpharetta,



RE Forms 101

There are thousands of real estate agents in Georgia who are not members of their local Board of Realtors & therefore do not have license to use GAR Forms so it is imperative for ALL real estate practitioners in our state to have at least a basic familiarity with the RE Forms that these non-Board professionals use as we must always remember the GA License Law, GREC 520 & BRRETA mandate of:

“Present ALL Offers!”

Specifically, this course will cover the RE Forms Purchase & Sale Agreement, Exclusive Right to Sell & Exclusive Buyer’s Brokerage Agreement as well as several other forms including but not limited to Amendment to Agreement, Seller’s Property Disclosure, Commission Acknowledgement (Instructions to Closing Attorney) & Lease Agreement.

No matter whether a Board or non-Board member, this class will be very informative for all those who take it.



When

Thu Nov 14 10:00am to 01:00pm



Where

American Real Estate University LIVE -
1123 Church Street - Suite 103 - Covington, GA

Covington



Mortgage 101

Getting a home loan doesn't have to be intimidating to your buyer...Especially when you understand the basics of the different types of mortgage loans available to home buyers. By completing this course you will have a better understanding and knowledge of the basic options of home financing, the features and costs of a home loan. In depth, you will understand the following loan process involved with each of the following loan options: USDA, FHA, VA, VA-Jumbo and Conventional.



When

Thu Nov 14 10:00am to 01:00pm



Where

CENTURY 21 Crowe Realty
170 Cleveland St - Locust Grove, GA



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When

Mon Nov 18 10:00am to 01:00pm



Where

Northwinds II
2520 Northwinds Parkway Suite 185 - Alpharetta,

GA



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When

Tue Nov 19 08:30am to 04:30pm



Where

Emerald Coast Association of REALTORS®

3652 US-98, Santa Rosa Beach, FL 32459 - Santa

Rosa Beach, FL



20Hr NMLS National Mortgage Licensing Course

Looking for a competitive edge in the expanding Mortgage Loan Originator (MLO) industry? Our national mortgage lending program, approved by the National Mortgage Licensing System (NMLC), provides the mortgage licensing course and exam preparation tools to ensure you meet NMLS MLO licensing requirements.

The Mortgage Loan Originator Pre-license SAFE course satisfies the requirements set forth by the Secure and Fair Enforcement Mortgage Licensing Act for a comprehensive 20-hour precursing course for mortgage loan originators.

This course covers topics required by the SAFE Act: Federal lending legislation (3 hrs), ethics (3 hrs), and nontraditional mortgage products (2 hrs). Also included are 12 hours of electives on key concepts, including financial disclosure, privacy protection, consumer I.D., and predatory lending protection laws; government loan programs; the SAFE Act; financial calculations; conventional loans and financing; loan processes, products, and finance instruments; and the Uniform State Test.



When

Wed Nov 20 10:30am to 06:30pm



Where

Zoom LIVE Meeting

- Zoom LIVE Meeting,



GEORGIA LICENSE LAW

License Law....a requirement of maintaining your Real Estate License!

An adopted rule change from the Real Estate Commission states that Effective July 1, 2016, any licensee who renews an active license on or after this date must have completed at least (3) hours of continuing education on the topic of license law in order to renew.

Course topics include:

1. THE EFFECTS ON LICENSE STATUS BY A LICENSEE OF PROHIBITED CONDUCT
2. REQUIREMENTS OF A QUALIFYING BROKER AND LICENSEE UPON TRANSFER
3. REQUIREMENTS CONCERNING TRUST OR ESCROW ACCOUNTS
4. UNFAIR TRADE PRACTICES
5. BROKERAGE RELATIONSHIPS
6. MANAGEMENT RESPONSIBILITIES OF REAL ESTATE FIRMS
7. ADVERTISING

8. HANDLING REAL ESTATE TRANSACTIONS

9. LICENSEES ACTING AS PRINCIPALS ... Read more at AmericanREU.net

Covington



When

Thu Nov 21 10:00am to 01:00pm



Where

American Real Estate University LIVE -
1123 Church Street - Suite 103 - Covington, GA



Tax Basics for the Real Estate Agent

This course is designed to equip real estate professionals with a solid understanding of the essential tax principles that directly affect their business. Focusing on topics such as tax deductions, reporting income, and managing self-employment taxes, this course will provide the foundational knowledge necessary to optimize your financial practices and minimize tax liabilities.



When

Tue Dec 3 11:30am to 01:00pm



Where

Real Estate School of Georgia
246 O'Dell Rd Suite 1 - Griffin, GA



GA Real Estate Salesperson Evening Course in Griffin, GA

Georgia Salesperson Real Estate Fundamentals is a 75-hour course required by the Georgia Real Estate Commission for anyone who wishes to become a licensed real estate salesperson in Georgia.

The course provides a comprehensive overview of the fundamentals of real estate. An in-depth course covering the following:

- Georgia Real Estate License Law
- Real Estate Math
- Pricing Real Property
- Real Estate Contracts
- Closing and Settlement Costs
- Fair Housing
- City and Urban Development
- Community Association Management
- Real Estate Finance
- Real Estate Instruments
- Environmental Law
- Anti-trust Law
- Agency Law and Disclosure Requirements
- Property Management Activities

To qualify for a salesperson's real estate license in Georgia an applicant must:
Georgia Real Estate Commission requirements for licensure. ([CLICK HERE](#))



When

Mon Jan 6 06:00pm to 10:00pm



Where

Real Estate School of Georgia
246 O'Dell Rd Suite 1 - Griffin, GA

Register At www.AmericanREU.net/classes