

BUYERS ARE LIARS?

The Truth about Buyer Representation | 3 Hr CE Credit



Thu Apr 17, 2025

by Direct Residential from 10am to 2:00pm EST



The Hills at Cedar Creek - New Home Community

434 Ga Hwy 211 West - Winder, GA

Register At www.AmericanREU.com/classes



BUYERS ARE LIARS?

The TRUTH about Buyer Representation.

Are Buyers really liars? Is specializing in buyer's agency a sound business model for real estate professionals?

Join us as we attempt to determine truth from myth in this age old saying. We will gain a better understanding of buyers and the factors and motivations that may result in a "less than truthful picture" and what we as real estate professionals can do to keep our faith in buyers!

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