

RENE®

Real Estate Negotiation Expert Designation with additional requirements.



Wed Oct 1, 2025 - Thu Oct 2, 2025
10:00am to 5:00pm EST 9:00am to 4:00pm CST



Emerald Coast Association of REALTORS®
3652 US-98, Santa Rosa Beach, FL 32459 - Santa Rosa Beach,
- OR -
Zoom LIVE Meeting
- Zoom LIVE Meeting,

Register At www.AmericanREU.com/classes

RENE
Real Estate
NEGOTIATION EXPERT

Sponsored By



RENE® (Real Estate Negotiation Expert)

This new 2-day Course is an interactive experience to help negotiators elevate their game! The course examines all types of negotiation formats and methods so that today's negotiators can play the game to win. A full spectrum of tips, tools, techniques, and advantages will be provided so that negotiators can provide effective results for their client.

The second day of the course focuses on real-world field scenarios to help negotiators apply the power tools, techniques and tactics learned on the first day.

Understanding the tactics and techniques is one thing, but learning how to recognize them being done and using them effectively requires practice. These field scenarios provide the foundational experience and practice negotiators need to master so they can effectively advocate for their clients.