



# ABR® The Accredited Buyer's Representative

Want Loyalty From Buyers? Earn The ABR® Designation Designation with Final Exam & additional requirements



Sat Aug 24, 2024 - Sat Aug 31, 2024  
9:00am to 4:30pm EST



American Real Estate University LIVE - Covington  
1123 Church Street - Suite 103 - Covington, GA

Register At [www.AmericanREU.com/classes](http://www.AmericanREU.com/classes)



NATIONAL ASSOCIATION of REALTORS®  
*Official Designation*



## ABR® The Accredited Buyer's Representative

The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer agents who focus on working directly with buyer-clients. When you decide to earn your ABR®, you gain:

- Valuable real estate education that elevates your skills and knowledge in the eyes of home buyers.
- Ongoing specialized information, programs and updates that help you stay on top of the issues and trends associated with buyer representation.
- Access to members-only benefits such as marketing tools and resources, which provide an additional competitive edge for ABR® designees.

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### ABR® Member Benefits

The ABR® designation provides many membership benefits to help your business and network grow. Here are just a few:

- Customizable Marketing Tools - including postcards, ads, logos, and consumer handouts
- The Home Buyer's Toolkit - a handy guide to walk consumers through the home-buying process
- ABR® Print Shop - allows members to customize marketing materials conveniently online
- Consumer One-Sheets - free, printable handouts on topics to address in a buyer-counseling session or while working with buyer-clients
- Online Referral Database - helps you pinpoint additional referral opportunities

VISIT [AMERICANREU.NET](http://AMERICANREU.NET) TO REGISTER AND SEE OUR FULL LIST OF UPCOMING CLASSES

ABR® Network - members-only online networking community  
ABR® App - access members-only benefits on-the-go